

Synergy In Multi-Channel Online Advertising (Berichte Aus Der Betriebswirtschaft) By Sebastian Hild

By Sebastian Hild

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New Media Synergy -

He has helped major brands build digital multi-channel real-time interactive events for the He worked as an intern for the 35th World Advertising Congress

School of Business and Economics (Fac.8) - RWTH -

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The Department of Information Systems (Institut für Wirtschaftsinformatik) at the University of Münster (Universität Münster) is considered to be one of the

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