

# **Pioneers Of Digital: Success Stories From Leaders In Advertising, Marketing, Search And Social Media By Paul Springer;Mel Carson**

**By Paul Springer;Mel Carson**

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Paul Springer is the author of Pioneers of Digital (3.55 avg rating, 11 ratings, 3 reviews, published 2012), Ink Thief (4.50 avg rating, 6 ratings,

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co-author with Mel Carson of Pioneers of Digital, from leaders in advertising, marketing, search and social media and looks at the back stories of the

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